

PLS 2021 Level Up Spring Promotion

TERMS AND CONDITIONS

1. **Promotion Description**

Eligible customers who participate in this PLS 2021 Level Up Spring Customer Promotion (the “Promotion”) during the Promotion Period (as defined in Section 3) and meet all the requirements as set forth in these terms and conditions of the Promotion are eligible to receive a gift is further described below.

Under the Promotion, eligible customers of Fluke Corporation, 6920 Seaway Boulevard, Everett, WA 98203 and (“Sponsor”) who purchase a “Qualifying PLS Product” from the United States will receive a PLS 3RZ Red Laser Tool.

For purposes of the Promotion, the term “Qualifying PLS Product” means only the PLS brand items listed chart below:

PLS 6G RBP	Point and Cross Line Green Laser Level Kit
PLS 180G RBP	Green Cross Line Laser Level Kit

2. **Eligibility**

For purposes of the Promotion, a customer must be residents of the 50 United States or District of Columbia (excluding Puerto Rico).

Only customers that are end-users and use the “Qualifying PLS Products” for their own purposes are eligible to participate in the Promotion. Distributors, resellers, and similar parties are expressly excluded from participation in the Promotion.

Employees, directors and officers of the Sponsor, its parent companies, affiliated companies, subsidiaries, distributors, representatives, and those persons’ immediate families (parents, siblings, children and spouse) and persons living in the same household (whether related or not) are not eligible to participate in the Promotion. Further, no employees, officers, directors, representatives or agents of (i) government entities, including government owned or controlled companies, (ii) distributors or (iii) competing tool manufacturers are eligible to participate in the Promotion.

3. **Promotion Period**

In order to qualify for the Promotion, an eligible customer must purchase a “Qualifying PLS Product” and apply for their gift/reward items during the Promotion Period, which starts at 12:00 AM PST on March 15, 2021 and ends at 11:59 PM PST on May 31, 2021 (the “Promotion Period”). Pacific Standard Time shall control for all purposes of the Promotion.

4. **Instructions on How to Participate in the Promotion**

In order to receive a gift/reward item under the Promotion, all eligible customers must follow the process stated below during the Promotion Period.

- Purchase Qualifying PLS Product from an authorized PLS dealer March 15-May 31, 2021
- Complete the questions and submit a copy of your invoice within 30 days of purchase at:

<https://www.plslaser.com/news/spring-promotion>

- Free gift will ship 6-8 weeks after eligible redemption submission
- Questions about redemption status can be sent to: promotions@fluke.com

5. **Restrictions and Limitations of the Promotion**

The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. The Promotion is also void in the United States territories and possessions and all other countries.

Products that are not eligible include, without limitation: Amprobe, Fluke Biomedical, Fluke Networks, Pomona and products not identified as a Qualifying PLS Product in this Promotion.

A receipt or invoice for a Qualifying PLS Product may only be submitted once to participate in the Promotion. Receipts or invoices submitted more than once are invalid. Multiple Qualifying PLS Product purchases more than three (3) required for gift and evidenced by one receipt qualify for a maximum of five (5) free gifts. Customers may only participate in the Promotion by submitting separate receipts evidencing purchases of Qualifying PLS Products up to a maximum of three times.

The Promotion cannot be combined with any other discounts, coupons, credits, rebates or other special offers from the Sponsor applicable to the purchase of that “Qualifying PLS Product.”

No cash substitutes are allowed for any reason.

Purchase order is not an eligible proof of payment. Must be invoice or receipt.

Invoice or receipt must include date of purchase and “Qualifying PLS Product” for the Promotion.

6. **Disclaimer**

Sponsor and each of its parent companies, subsidiaries, and affiliates, and each of their respective directors, officers, equity owners, professional advisors, distributors, representatives, employees and agents (collectively, the “Released Parties”) will not be responsible or have any liability for: (a) any late, lost, misrouted, garbled or distorted or damaged communications, transmissions or requests; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human or other intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

Sponsor and the Released Parties are not responsible for: (a) authorized distributors that do not participate in the Promotion; (b) participating authorized distributors that sell products at the price they determine; or (c) participating authorized distributors mishandling transactions and/or shipments of product.

7. **Limitation of Liability**

Except where otherwise prohibited by law, by participating in the Promotion, you release and agree to indemnify and hold harmless each Released Party from any liability, obligation, injury, claim, suit, action, cost, expense, loss or damage of any kind, including any tax liability or loss of opportunity, whether direct, indirect, special, incidental or consequential, that may be imposed on, asserted against or incurred by such Released Party that arise out of or relate in any way to this Promotion and the gifts offered hereunder, including, but not limited to, where arising out of or relating to the following: (a) any technical difficulties or equipment malfunction (whether or not under Sponsor’s control); (b) any theft, unauthorized access or third party interference; (c) any redemption request that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Sponsor, and whether or not in Sponsor’s control); (d) any damages due to the operation of the postal service; (e) any variation in promotion

value to that stated in these terms and conditions; (f) any tax liability incurred by participant; or (g) use or misuse of the products offered under the Promotion.

8. **Miscellaneous**

The Promotion and these terms and conditions will be governed, construed and interpreted under the laws of the State of Washington, USA without applying any conflicts or choice of law provisions under such law that might refer the construction or interpretation of any term hereof to the laws of any other jurisdiction. Any action brought regarding the Promotion and these terms and conditions may only be brought in the state or federal courts located in the State of Washington, and each party to such action expressly consents to jurisdiction of those courts. If any provision of these terms and conditions is held illegal or unenforceable in a judicial proceeding, such provision shall be severed and shall be inoperative, and, provided that the fundamental terms and conditions of these terms and conditions remain legal and enforceable, the remainder of these terms and conditions shall remain operative and binding.

The customer is bound by these terms and conditions and by the decisions of Sponsor, which are final and binding in all respects. To the extent permitted by law, Sponsor reserves the right to change these terms and conditions at any time, in its sole and absolute discretion, and to suspend or cancel the Promotion or any customer's participation in the Promotion should technical failures, computer viruses, fraud, human error, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security, proper functioning, integrity or conduct of the Promotion, Sponsor otherwise becomes (as determined in its sole and absolute discretion) incapable of conducting the Promotion as planned, or for any other reason determined by Sponsor to be appropriate in its sole and absolute discretion.

These terms and conditions constitute the entire agreement governing the Promotion and binding the customer, and no other agreement, verbal or otherwise, shall be binding regarding the Promotion unless it is in writing and signed by Sponsor. In case of any conflict or inconsistency between any other documents relating to the Promotion and these terms and conditions, these terms and conditions shall control. To the maximum extent provided by law, no waiver of any provision of these terms and conditions will be implied from any course of dealings between the customer and Sponsor or from any failure by the customer or Sponsor to assert its rights hereunder on any occasion or a series of occasions. Eligibility to participate in the Promotion is non-transferable and non-assignable.

Any customer who violates these terms and conditions, violates any law, rule or regulation in connection with participation in the Promotion, tampers with the operation of the Promotion, or engages in any conduct that is unsportsmanlike, disruptive, or detrimental or unfair to Sponsor, the Promotion or any other participant (in each case as determined in Sponsor's sole and absolute discretion) are subject to disqualification from participation in the Promotion and all other rights and remedies available under the law.

Sponsor's use of the customer's personal information provided to Sponsor is subject to Sponsor's Privacy Policy (available at <http://en-us.fluke.com/site/privacy>). If you have any questions about these Terms & Conditions or the Promotion, please email them to promotions@fluke.com or send written questions to the address: Fluke Corporation, 6920 Seaway Boulevard, Everett, WA 98203.

9. **Sponsor's Address Information**

Fluke Corporation

6920 Seaway Boulevard

Everett, WA 98203

10. **Copyright Notice**

The Promotion and all accompanying materials, including these Terms & Conditions, are copyright © 2017 by Fluke Corporation. All rights reserved.